

## REMARKS

This Amendment is submitted in support of a RCE filed on July 11, 2007, which continues the prosecution of U.S. Patent Application No. 10, 042,047, titled "Allowing a User to Determine Whether to View Web Content Based on Cost" and filed on January 8, 2002. In the present amendment, Claims 1-4, 6-10, 12-16, 18-23, 27-31 and 35-39 are amended, and Claims 5, 9, 11, 17, 24, 32 and 40 are cancelled. Claims 1-4, 6-8, 10, 12-16, 18-23, 25-31, 33-39 and 41-42 are pending.

### **PREVIOUS REJECTIONS UNDER 35 U.S.C. § 102 and 103**

In Paragraph 5 of the August 24, 2005 final Office Action in the parent application, Claims 1-3, 7-9, 13-15, 19-23, 25-30, 33-39 and 41-42 were rejected under 35 U.S.C. § 102(e) as being anticipated by *Shamoon* (U.S. Patent Application Publication No. 2004/0107356 – "*Shamoon*"). In Paragraph 6 of the August 24, 2005 final Office Action in the parent application, Claims 4-6, 10-12, 16-18, 24, 32 and 40 were rejected under 35 U.S.C. § 103(a) as being unpatentable over *Shamoon* in view of *Nicolas et al.* (U.S. Patent No. 6,593,944 – "*Nicolas*"). Applicants respectfully traverse these rejections in light of the present amendment.

With respect to exemplary Claim 1, a combination of the cited art does not teach or suggest a "method for receiving, on a Personal Digital Assistant (PDA) having a limited sized display, (as supported in the original specification in FIG. 4 and page 8, lines 12-13) a web page content from a network content server." A combination of the cited art does not teach or suggest a motivation for "displaying, on the PDA, multiple options...for viewing the single web page's content for a price, wherein each option has a different price based on how many advertising banners are excluded from the single web page's content, as supported on page 7, lines 23-29 of the original specification. Similarly, a combination of the cited art does not teach or suggest an option that "excludes advertising banners that are originally part of the single web page's content," as supported on page 7, line 29 to page 8, line 2, of the originally filed specification. Furthermore, a combination of the cited art does not teach or suggest "optimizing usage of available space on the limited sized display of the PDA by displaying, on the PDA, only the

requested content from the single web page,” as supported in the originally filed specification on page 3, lines 3-7 and page 8, lines 1-2.

With respect to exemplary **Claim 2**, a combination of the cited art does not teach or suggest that “the requested content and a price to view the requested content are both varied by a single slider bar that is displayed on the limited sized display of the PDA,” as supported in amended FIG. 4, element 42, and on page 8, lines 20-24 of the originally filed specification.

With respect to exemplary **Claim 4**, a combination of the cited art does not teach or suggest that the “slider bar allows the single user to vary a cost of viewing the requested content based on an age and amount of the requested content being displayed on the PDA,” as supported on page 8, lines 21-23 of the originally filed specification.

With respect to exemplary **Claim 7**, a combination of the cited art does not teach or suggest options having different prices “based on a time sensitivity of data in at least a portion of the single web page’s content,” as supported on page 8, lines 11-12 of the originally filed specification.

### CONCLUSION

As the cited prior art does not teach or suggest all of the limitations of the pending claims, and/or there is no motivation to combine the limitations taught by the prior art to achieve the presently claimed invention, Applicants respectfully request a Notice of Allowance for all pending claims.

No extension of time for this response is believed to be necessary. However, in the event an extension of time is required, that extension of time is hereby requested. Please charge any fee associated with an extension of time as well as any other fee necessary to further the prosecution of this application to **IBM CORPORATION DEPOSIT ACCOUNT No. 09-0447**.

Respectfully submitted,



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